



*Sustaining, supporting, and growing
local news in every Virginia community*

Board Member Expectations

The Virginia Local News Project (VLNP) is a 501(c)(3) nonprofit focused on strengthening local news across Virginia. We are building a committed, engaged Board that will actively support and advance this work.

Board members play a critical role in VLNP's success by providing strategic oversight, building relationships, supporting fundraising efforts, and using their networks to expand the organization's reach and impact.

Key Responsibilities

Attendance & Engagement

- Attend quarterly Board meetings
- Participate actively in discussions and decision-making
- Attend annual events and key organizational functions when possible

Fundraising & Financial Support

- Commit to "give or get" gift of \$200 annually
- Assist in developing our donor list each year by sharing names for the organization's mailing list
- Support grant writing and funding initiatives when needed

Mission Advocacy

- Promote VLNP's mission in personal and professional networks
- Serve as a knowledgeable spokesperson for the organization
- Share VLNP's work and impact with others

Network Development & Outreach

- Identify and cultivate potential new Board members
- Connect VLNP with resource partners, vendors, and community members
- Bring networking opportunities back to VLNP staff for follow-up
- Serve as an ambassador for the organization

Governance Duties

- Review annual tax returns, financial reports, and organizational performance
- Participate in strategic planning processes
- Ensure compliance with nonprofit regulations and best practices
- Support Executive Director and staff in achieving organizational goals
- Maintain confidentiality of sensitive board matters
- Disclose any potential conflicts of interest and recuse yourself from related decisions

Time Commitment

- Quarterly board meetings (1-2 hours)
- Annual conference
- Periodic events and functions

Desired Qualifications

Industry experience is not required – we actively recruit board members with diverse backgrounds and skill sets.

- Commitment to VLNP's mission and values
- Professional or personal networks that benefit the organization
- Background in areas such as nonprofit management, law, finance, marketing, fundraising, technology, or community engagement
- Ability to work collaboratively

Term

Four years with the ability to serve two consecutive terms