

VIRGINIA
LOCAL NEWS
— PROJECT —

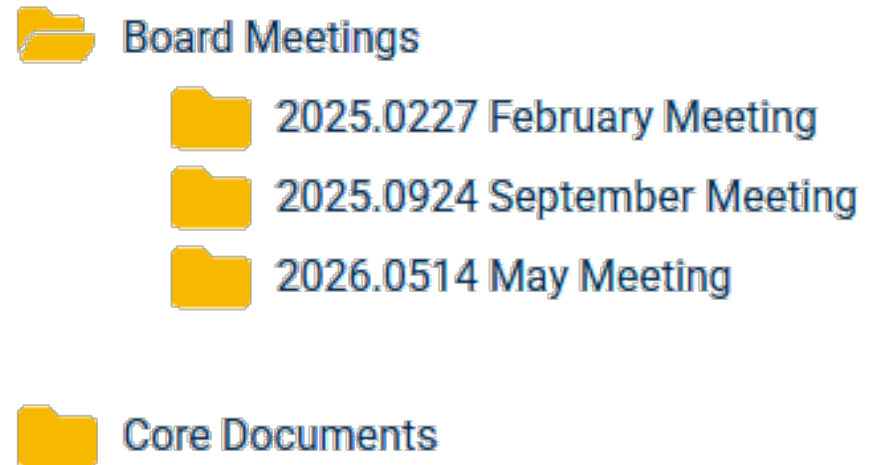
May 14, 2026 Board Meeting

Agenda

- Minutes
- Updates: Fiscal, Programs, Marketing, People
- Board Orientation
 - Board Portal
 - Governance
 - Strategic Plan Overview
 - Board Goals

Board Portal

- www.vlnp.org – scroll to bottom
- <https://virginialocalnewsproject.org/board-portal/>
- Password: governance25!





Fiduciary Responsibilities

Board members are required by law and good governance practices to:



Duty of Loyalty

Act in the best interest of the organization above your own—built on trust.



Duty of Care

Stay informed and engaged by asking questions, reviewing information, and exercising sound judgment.



Duty of Obedience

Ensure the organization complies with laws, regulations, and its mission.



Protections: Acting in good faith and maintaining Directors & Officers (D&O) insurance.

Annual Forms

- Conflict of Interest
- Confidentiality

 Core Documents

 Reset

Title

VLNP Strategic Plan At-a-Glance

VLNP Strategic Plan

Confidentiality Form

Conflict of Interest Form

Conflict of Interest Policy

VPF Bylaws

Articles of Incorporation

VISION

To sustain, support, and grow local news in every Virginia community



CRITICAL PRIORITIES

1. Messaging / Re-branding

Establishing a clear and compelling identity to re-brand, build trust, increase visibility, and expand public awareness



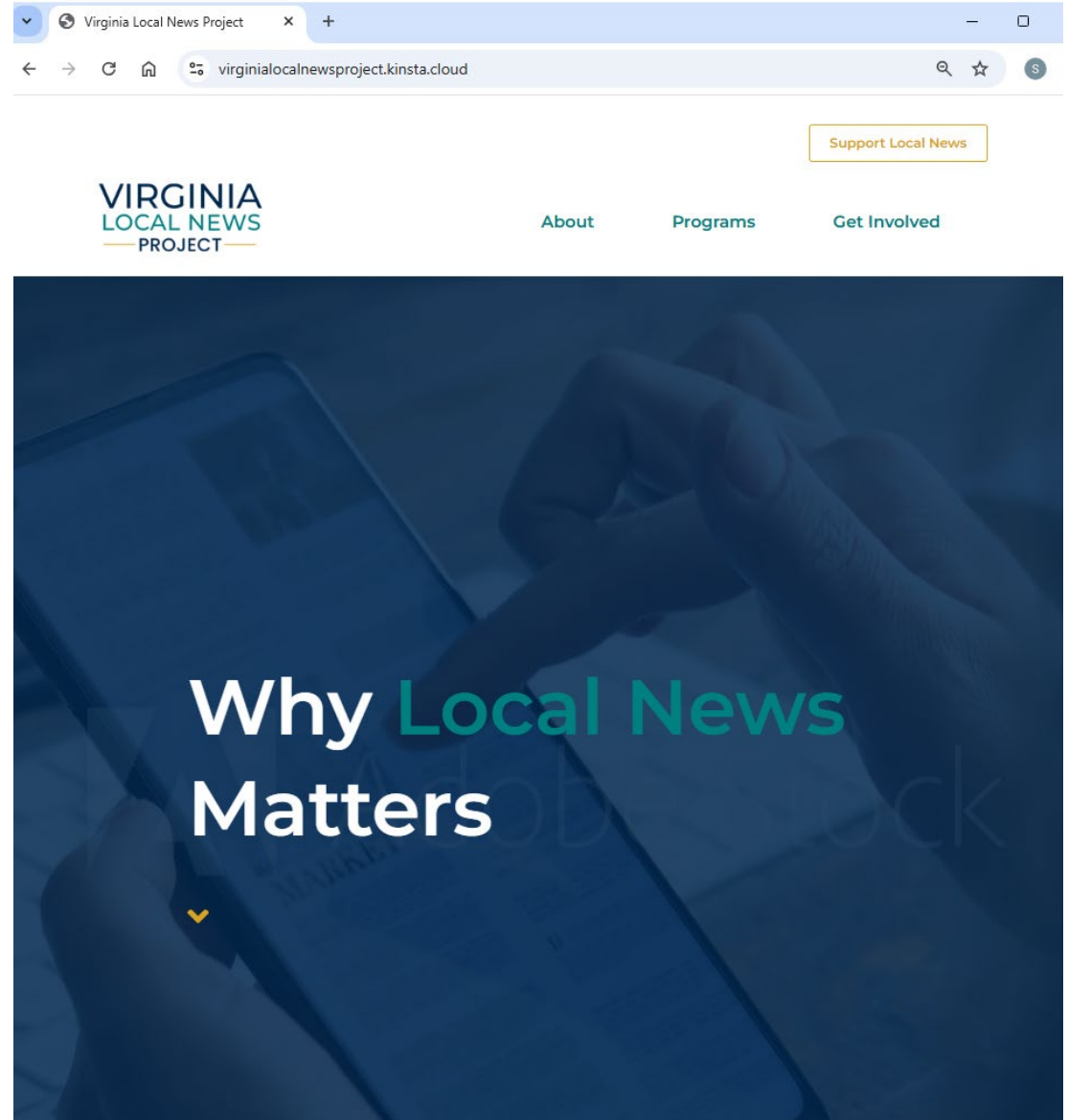
New Name and Logo

VIRGINIA
LOCAL NEWS
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New Website



VirginiaLocalNewsProject.org



CRITICAL PRIORITIES

2. People

Strengthening organizational capacity through staff and board expansion



CRITICAL PRIORITIES

3. Funding

Building sustainable revenue streams



Board Expectations

Board members play an active role in advancing the mission and long-term sustainability of the organization.



Engagement

Attend meetings, stay informed, participate in discussions, and contribute your expertise.



Ambassadorship

Represent and promote the organization positively within the community and professional networks.



Fundraising / Connections

Support resource development through introductions, advocacy, sponsorships, and relationship-building.



Oversight

Provide governance oversight by reviewing strategy, financials, risk, and organizational performance.

Board Discussion

How does the board want to be engaged? What are our goals for the year within the framework of the strategic plan?



Engagement Priorities



Goals for the Year



Key Focus Areas